

### Sample Goals Calculations

Determine exactly how many cards your group needs to sell, and how many cards each individual needs to sell, to reach your overall fundraising goal. Figures are based, per person, on a 30 day sale time frame and do not include group sales in front of "box" stores.

Color equals Challenge level →	Sell 1 per day (Extremely Easy)	Sell 1-2 cards per day (Easy)	Sell 2 cards per day (Obtainable)	Sell 2-3 cards per day (Moderately Difficult)	Sell 3+ cards per day (Very Challenging)
\$ Goal	5 Members	10 Members	15 Members	20 Members	30 Members
\$500 50 cards	10 Cards each	5 Cards each	3½ Cards each	2½ Cards each	1½ Cards each
\$1000 100 cards	20 Cards each	10 Cards each	6½ Cards each	3½ Cards each	3½ Cards each
\$1500 150 cards	30 Cards each	15 Cards each	10 Cards each	7½ Cards each	5 Cards each
\$2000 200 cards	40 Cards each	20 Cards each	13½ Cards each	10 Cards each	6½ Cards each
\$2500 200 cards	50 Cards each	25 Cards each	16½ Cards each	12½ Cards each	8½ Cards each
\$3000 300 cards	60 Cards each	30 Cards each	20 Cards each	15 Cards each	10 Cards each
\$3500 350 cards	70 Cards each	35 Cards each	23½ Cards each	17½ Cards each	11½ Cards each
\$4000 400 cards	80 Cards each	40 Cards each	26½ Cards each	20 Cards each	13½ Cards each
\$4500 450 cards	90 Cards each	45 Cards each	30 Cards each	22½ Cards each	15 Cards each
\$5000 500 cards	100 Cards each	50 Cards each	33½ Cards each	25 Cards each	16½ Cards each
\$5500 550 cards	110 Cards each	55 Cards each	36½ Cards each	27½ Cards each	18½ Cards each
\$6000 600 cards	120 Cards each	60 Cards each	40 Cards each	30 Cards each	20 Cards each
\$6500 650 cards	130 Cards each	65 Cards each	43½ Cards each	32½ Cards each	21½ Cards each
\$7000 700 cards	140 Cards each	70 Cards each	46½ Cards each	35 Cards each	23½ Cards each
\$7500 750 cards	150 Cards each	75 Cards each	50 Cards each	37½ Cards each	25 Cards each
\$8000 800 cards	160 Cards each	80 Cards each	53½ Cards each	40 Cards each	26½ Cards each
\$8500 850 cards	170 Cards each	85 Cards each	56½ Cards each	42½ Cards each	28½ Cards each
\$9000 900 cards	180 Cards each	90 Cards each	60 Cards each	45 Cards each	30 Cards each
\$10000 1000 cards	200 Cards each	100 Cards each	66½ Cards each	47½ Cards each	31½ Cards each
\$12000 1200 cards	240 Cards each	120 Cards each	80 Cards each	60 Cards each	40 Cards each